

2025

INSTALLATION & AWARDS



Joe Brown
2025 President



22
JANUARY
2025
11:30 - 2:00 PM

S E R V I C E



Michael Gordon
President-Elect



Terese Ferrera
Vice-President



Kraig Constantino
Treasurer

DOUBLETREE SAN JOSE AIRPORT

2025 SCCAOR Board of Officers & Directors Installation

January 22, 2025 | 11:30 AM

Dear Prospective Sponsor:

On Thursday, January 22, 2025, the Santa Clara County Association of REALTORS® will gather at the San Jose Doubletree to install the 2025 leadership team and celebrate SCCAOR's commitment and dedication to the real estate industry.

I am honored to share that Joe Brown of Christie's Sereno will be installed as the 2025 SCCAOR Board President.

The following is a complete list of our 2025 Board Officers and Directors:

2025 Board Officers

*Joe Brown, 2025 President
Michael Gordon, President-Elect
Terese Ferrara, Vice President
Kraig Constantino, Treasurer*

2025 Board Directors

*Ryan Adler
Lisa Faria
Gene Hunt
Kelly Hunt
Karl Lee
Stephanie Ligsay
Stacie Quiroga
Michelle Perry
Nancy Robinson
Sandy Sicsko
Vince Trac
Laura Welch
Jenny Zhao*

I personally invite you to participate as a 2025 Installation Sponsor. This annual event provides a unique opportunity to celebrate and honor our SCCAOR Leadership Team while simultaneously branding your company to our 6000+ members. In the coming months, SCCAOR will use multimedia and social media platforms to market what will be another sold-out event. Lock in your sponsorship level today to proudly promote your company.

Thank you in advance for your consideration and support.

Neil V. Collins
Chief Executive Officer
Santa Clara County Association of REALTORS®

2025 SCCAOR Installation

January 22, 2025 | 11:30 AM

SPONSORSHIP OPPORTUNITIES

\$10,000 TITLE (1)

- Company name and logo prominently displayed on all marketing materials
- Full-page color ad in digital Installation program and opportunity to add a message to incoming President, Joe Brown
- 2 Reserved tables of 10 at the Installation near the stage
- Name and logo will appear in the event program, event signage, on the registration site, and on the big screen throughout the event

\$5,000 PLATINUM (2)

- Company name and logo displayed on all marketing materials
- Full-page color ad in digital Installation program and opportunity to add a message to incoming President, Joe Brown
- Reserved table for 10 at Installation
- Name and logo will appear in the event program, event signage, on the registration site, and on the big screen throughout the event

\$2,500 GOLD (5)

- Company name and logo displayed on all marketing materials
- Half-page color ad in digital Installation program and opportunity to add a message to incoming President, Joe Brown
- Five tickets to the Installation
- Name and logo will appear in the event program, event signage, on the registration site, and on the big screen throughout the event

\$1,000 SILVER (10)

- Company name and logo displayed on all marketing materials
- 1/4-page color ad in digital Installation Program
- Two tickets to the Installation
- Name and logo will appear in the event program, event signage, on the registration site, and on the big screen throughout the event

Ready to sponsor? Visit:

www.sccaor.com/iSponsor

(408) 445 - 5089 | For payments by check email: events@sccaor.com

2025 SCCAOR Installation

January 22, 2024 | 11:30 PM

SPONSORSHIP OPPORTUNITIES

\$500 BRONZE

- Company name displayed on all marketing materials
- Company logo in digital Installation Program
- Two tickets to the Installation
- Company name will appear in the event program, event signage, on registration site and on big screen through out the event

\$1,500 CENTERPIECE

- Company name and logo prominently displayed on all marketing materials
- Company logo displayed on all tables
- 1/4-page color ad in digital Installation Program
- Two tickets to the Installation
- Name and logo will appear in the event program, event signage, on the registration site, and on the big screen throughout the event

\$2500 *Welcome Reception*

- Company name and logo displayed on all marketing materials
- Company logo displayed in reception area and at bar
- 1/4-page color ad in the digital Installation Program
- 4 tickets to the Installation
- Name and logo will appear in the event program, event signage, on the registration site, and on the big screen throughout the event

\$250 *friends of Joe Brown*

- 1 Ticket to the Installation
- Company name displayed on all marketing materials
- Company logo in digital Installation Program
- Company name will appear in the event program, event signage, on registration site and on big screen through out the event